

Virginia Green Lodging Profile:





Allstar Lodging and Property Management Luray, Virginia

Virginia Green Lodging is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

Green Lodging Activities. When visiting Allstar Cabins and Cottages, you can expect the following practices:

CORE ACTIVITIES for Green Lodging

- Optional Linen Service. Sheets and towels are not automatically changed every day during your stay.
 - Train house cleaners on process of optional linen service
 - Purchase water efficient washers and dryers
 - Use non-phosphate, non-toxic, and biodegradable laundry detergents
 - Minimize the use of bleach and chlorinated chemicals
 - Use of linen service providers that employ "wet" versus "dry" cleaning
- Recycling and Waste Reduction. Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
 - Recycle: Glass, Aluminum Cans, Steel Cans, Plastic, Newspaper
 - Use dishware and glassware to minimize use of disposables
 - Refill water pitchers to minimize single use bottles
 - Use latex paint
 - Recycle/dispose of thinners and solvents properly
 - Use preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
 - Effective inventory system and labeling of last-in/first-out
 - Minimize use of pesticides and herbicides
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
 - Preventative maintenance of drips and leaks
 - High efficiency dishwashers
 - Low flow toilets and restrictors on faucets and showerheads
 - Effective landscape management plan
- Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
 - Tracking overall energy bills and set a numeric goal to reduce
 - Use high efficiency compact fluorescent light bulbs in rooms and spotlights
 - Have High Efficiency Heating & Air Conditioning and use ceiling fans
 - Individual thermostats in each room
 - Purchase EnergyStar computers and appliances
 - Thermal rated windows and insulation

- Use directional lighting in parking lots and walkways

Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Allstar Lodging**, see www.Allstarlodging.com or contact Carlos or Gladys Ruiz at Allstar@Allstarlodging.com.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





